

# DOWNNS MOTORSPORT CLUB INC

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## GATTON MOTORFEST

### TAKING IT BACK TO THE STREETS

Every March since 2000 the Streets of Gatton come alive with the sounds of "Roaring Engines" and "Screaming Tyres", much to the applause and cheering from the thousands of spectators over the two-day Festival.

In past years the event attracted hundreds of race cars who would propel themselves around the Closed Street Circuit in a "Race Against the Clock", and the others who they were competing against.

On the Saturday night the streets came alive with sights and sounds of "Burning Rubber" as some of the best in the country did battle to become the Burnout Champion of the Gatton Event.

In amongst the Heats of Competitors we would have a Team of Professional Drifting Experts put on a display of unbelievable car control and skill.

These two categories were the major draw cards for the event and have now revolutionised this date into a completely new MOTORFEST EVENT.

Gatton MOTORFEST is now a Two-Day Spectacular where the "Best of the Best" in both Categories will come to do battle at the only legal street event for them in Australia.

These two iconic motoring styles are at the peak of their popularity and the crowds are flocking to every event.

The Burnouts will be a **Competition based event** with a "**HUGE PRIZE POOL**", guaranteeing the "Best in Australia" with their 1000 plus Horsepower, tyre shredding monsters will be coming to the Streets of Gatton in March.

Add to that the only "Street Matsuri Drift Event" in Australia, where the finest Professional and Accredited Drift Teams will come to "Skid the streets of Gatton".

This event has already attracted interest from Drivers and Teams from the home of Drifting in Japan and other International Drivers.

MOTORFEST will have spectators in their thousands coming from Australia wide, so much so that our recent press release and information packages have already seen local accommodation being highly sort after and booked which is having a huge effect on the local businesses.

The event will be recorded by a Professional Television Crew for a future video production and a "Big Screen" will be onsite showing live action as well as being used to promote the Business Partners for the event.

Three professional and well-known sporting announcers have been employed to bring the action to the crowd both live on track and with the post production highlight package to be completed after the event.

We are also in negotiations to put the event "Live to Air" via the internet to those who can't make it to the event both here in Australia and Worldwide.

Our Event Partners will share in the success of the "Milestone Occasion" as this has never been done in Australia before and will again put both Gatton: Queensland and Australia on Centre Stage Worldwide.

We are guaranteed thousands of spectators on both days which will expose your Brand to new and existing clients over the two days, let alone the added benefit of the Pre-Event Advertising and the Post Production video from the event.

Partnering with the Downs Motorsport Club will not only give you a chance to be positioned well within your targeted demographic, but it will be a perfect opportunity to promote your Brand and enlarge your Market share.

The MOTORFEST is not only about Motorsport, its Competitors and the Spectators, it's also about

**YOU !**

We have attached several key opportunities in which you can participate and are happy to discuss any requirements you may have in regard to getting the best result from the event.

Let's both be part of history here in Gatton and Australia as we "Take it Back to the Streets" at the

## **GATTON MOTORFEST**

### **Platinum Partner... Contribution \$4000.00**

- **Naming Rights to selected Event,....either Burnout or Drifting**
- Premium Company Branding on all Advertising (including Print, TV and Internet)
- Premium locations for Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Premium Trade Stall Location (if required)
- 10 Entry Tickets to the Full Weekend event
- 4 Corporate Passes to the event. (Upgrade to an Exclusive Members Club are available for you to host several VIP's – extra tickets available to purchase - if required)

### **Gold Partner... Contribution \$3000.00**

- Company Branding on Advertising (including Print, TV and Internet)
- Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Trade Stall Location (if required)
- 8 Entry Tickets to the Full Weekend event
- 2 Corporate Passes to the event. (Upgrade to an Exclusive Members Club are available for you to host several VIP's – extra tickets available to purchase - if required)

### **Silver Partner... Contribution \$2000.00**

- Company Branding on Advertising (including Print, TV and Internet)
- Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Trade Stall Location (if required)
- 6 Entry Tickets to the Full Weekend event
- 2 Corporate Passes to the event. (Upgrade to an Exclusive Members Club are available for you to host several VIP's – extra tickets available to purchase - if required)

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**Bronze Partner...                      Contribution      \$1000.00**

- Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Trade Stall Location (if required)
- 4 Entry Tickets to the Full Weekend event
- 2 Corporate Passes to the event. (Upgrade to an Exclusive Members Club are available for you to host several VIP's - extra tickets available to purchase - if required)

**Associates Partners...                      Contribution      \$500.00**

- Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Trade Stall Location (if required)
- 2 Entry Tickets to the Full Weekend event
- Corporate Passes to the event are available to purchase

**Advertising Partners...                      Contribution      \$100.00**

- Signage on the track for spectator recognition both on track and for the cameras recording the event for the **Big Screen** and the Post Event Production.
- Trade Stall Location (if required)
- 1 Entry Ticket to the Full Weekend event
- Corporate Passes to the event are available to purchase

I hope you can find a way to support this important event for the Gatton community, and the motorsport industry, and I look forward to hearing from you in the near future.

**Information regarding Track Signage:**

You will need to apply your own stickers or paint the stencil onto the barriers if you become a Partner and wish to take up the opportunity to feature your company logo on the barriers. The barriers will be placed around the track on the weekend prior to the event - therefore you will have the week 12<sup>th</sup> – 16<sup>th</sup> March to place your logo.

If you wish to supply banners for display, please have these to the club by midday Friday 16<sup>th</sup> March, and arrange collection of same after the event.

**Corporate Stands:**

Your business can join the club in the Corporate Stands if you so desire – a Number of Passes (as per your Partner Category above) can be issued if you wish to take up this opportunity , and if you wish to purchase extra tickets they will be at a cost of \$100.00 per person. The Corporate Stands can be utilized for viewing over the weekend;

however the food & beverage pack will be served over a 4 hour period from 1:00pm – 5:00pm on Saturday, or from 11:00am – 3:00pm on Sunday. If you wish to attend both Saturday & Sunday corporate area functions – extra tickets will be \$150.00 per person for both functions.

If however, your business wishes to purchase tickets to the corporate area without becoming a Business Partner, the cost will be \$150.00 per person for this abovementioned food & beverage pack or \$200.00 per person for both days.

**Payment Information:**

Upon receipt of the section below & your payment direct deposited to our account, a tax receipt will be issued by the club. Please advise if you require an invoice prior to payment, & I will issue one.

If wishing to purchase tickets to the Corporate Stands please complete the appropriate section below & return with your payment by mail, or email form & direct deposit payment details.

Yours sincerely



Kay Paynter  
Club Treasurer

1/1/2018



Please complete this section of the form & return to the club – email to [kcpay@bigpond.com](mailto:kcpay@bigpond.com) or Post to 7 Kimdonn Drive Withcott Q 4352

### **PARTNER PACK - BUSINESS OPPORTUNITIES**

Partner Company Name.....

Postal Address..... Phone Number (Work) .....

(Mobile)..... Email address .....

Level of Partnership ..... Value \$.....

**Direct banking details are: Downs Motorsport Club: ANZ Bank – BSB 014720 A/c # 205222539. Reference – Your name & Partner (i.e. Gold Partner)**

Cheque Details - Name ..... Bank..... OR paid to Bank account on ...../...../...2018

Business Owner / Authorised Person Name..... Signed..... Date ...../...../...2018

Please complete this section of the form & return to the club – email to [kcpay@bigpond.com](mailto:kcpay@bigpond.com) or Post to 7 Kimdonn Drive Withcott Q 4352

### **CORPORATE STANDS**

**Business Name**.....

**Postal Address**..... **Phone Number (Work)** .....

**(Mobile)**..... **Email address** .....

#### **Event Partner Corporate Tickets**

**SATURDAY**..... @ \$100.00 = Total Value \$.....

**SUNDAY** ..... @ \$100.00 = Total Value \$.....

**WEEKEND** ..... @ \$150.00 = Total Value \$.....

#### **Non Event Partner(Business Only) Corporate Tickets**

**SATURDAY**..... @ \$150.00 = Total Value \$.....

**SUNDAY** ..... @ \$150.00 = Total Value \$.....

**WEEKEND** ..... @ \$200.00 = Total Value \$.....

**Direct banking details are: Downs Motorsport Club: ANZ Bank – BSB 014720 A/c # 205222539. Reference – Your name & Corporate**

